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The Gilded Age**
AP United States History
- 2  **AP Note...**
 - This time period is sometimes difficult to study, yet it is important for U.S. History and the AP exam.
 - Read carefully and before class... PLEASE!
- 3  **A better PowerPoint?**
 - The following slides are mine...
 - But, if you want something better, see Pojer's PowerPoint series: (www.pptpalooza.net)
 - [The Incorporation of America](#)
 - [Growth of the Labor Movement](#)
 - [Late 19^c Urbanization](#)
 - [Life in Gilded Age New York City](#)
 - [Gilded Age Politics](#)
 - [Populism & the Election of 1896](#)
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- 4  **Part One...**
National Politics in the Gilded Age (1868 – 1896)
Readings:
Kennedy, Chapter 23
AMSCO, Chapter 19*
*with sections of Chapter 16
- 5  **Already covered in December... Review:**
 - New South & Segregation
 - Stalemate in National Politics
 - Corruption at the local, state and national levels
 - Tariffs, patronage and pensions... big issues
 - Populist movement (fails 1896)
- 6  **Part Two...**
Taking the lead in Industry
(1865 – 1900)
Readings:
Kennedy, Chapter 24
AMSCO, Chapter 17
- 7  **Growth: Railroads**
 - Land grants spur transcontinental railroads
 - Union Pacific-Central Pacific completed 1869
 - Link east and west
 - Links US and Asia
- 8  **Railroad Improvements**
 - Vanderbilt's steel rails
 - Standardized gauge of track width
 - Westinghouse air brake
 - Pullman Palace Cars
 - Still dangerous despite telegraph wires, double-racking, and block signal
- 9  **Did the railways foment a revolution?**
 - New national domestic market for raw materials/manufactured goods
 - Industrialization and steel industry
 - Pop. Growth / immigration (RR ads)
 - Impact on land/environment

- Creation of national time zones
 - New aristocracy: "lords of the rail"
- 10  **Definitions, first...**
- Stock watering
 - Pool
 - Vertical & Horizontal Integration
 - Trust
 - Interlocking directorates
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- 11  **Competition & Consolidation**
- Corruption: stock speculation, rebates and kickbacks to favorites and unfair rates to others
 - J.P. Morgan: Corporate consolidation (end competition)
 - Cornelius and William Vanderbilt as Railroad Kings
- 12  **Government Reaction**
- Money power the new slavery?
 - Grange (Patrons of Husbandry) and other groups protested being "railroaded" into bankruptcy
 - *Wabash, et al. (1886)* case
 - Interstate Commerce Act
- 13  **New Inventions**
- Steel Industry emerges
 - Techniques of mass production
 - Cash register, stock ticker, typewriter, refrigerator car, etc.
 - Alexander Graham Bell's telephone
 - Thomas A. Edison: electricity, light bulb, phonograph, etc. (pg. 539)
- 14  **Andrew Carnegie and Steel**
- King Steel – Bessemer process
 - Carnegie took his Pennsylvania RR and started manufacturing steel (vertical integration)
 - Carnegie made a deal with JP Morgan – Morgan bought out Carnegie and combined into "U.S. Steel Corporation"
- 15  **Rockefeller and Standard Oil**
- Oil business grew after Civil War
 - Rockefeller founded Standard Oil Co. in 1870, became Standard Oil Trust in 1882
 - Sparks growth of trusts in the US
 - Reaction: Anti-Trust Movement
- 16  **New Type of Business Entities**
- 17  **Early Federal Anti-Trust Attempts**
- Sherman Anti-Trust Act of 1890
 - Not very successful until 1914
 - Supreme Court ruled it only applicable to commerce, not manufacturing in *United States vs. EC Knight*
 - INEFFECTIVE
- 18  **Laissez-faire Conservatism**
- Laissez-faire economics
 - Gospel of Wealth (Carnegie, esp)
 - The "self-made man"
 - Social Darwinism
 - Social critics and dissenters
- 19  **New Business Culture**
1. Laissez Faire → the ideology of the Industrial Age.
- 20  **2. Social Darwinism**

- 21  **2. Social Darwinism in America**
- 22  **New Business Culture:
"The American Dream?"**
3. Protestant (Puritan) "Work Ethic"
- Horatio Alger [100+ novels]
- 23  **The Gospel of Wealth:
Religion in the Era of Industrialization**
- 24  **"On Wealth"**
- 25  **Effects/Impact of Industry**
- Rise in standard of living and gap between rich/poor grows
 - South gains industry
 - Class divisions
 - Nation of wage earners
 - Working women
 - Labor problems
- 26  **Union Movement**
- National Labor Union and the Knights of Labor
 - Haymarket Square: May 4, 1886
 - Am. Fed. of Labor (AFL) and Samuel Gompers (bread/butter)
 - Homestead, Pullman, and Labor Day
- Know the terms AMSCO 343-344*
- 27  **Part Three...**
- Movement to the Cities
(1865 – 1900)
- Readings:
Kennedy, Chapter 25
AMSCO, Chapter 18
- 28  **Growth of
cities**
- Population surges – several cities in the millions by 1900
 - Cities grow up and out
 - Commuting, Industry, City business
 - Lure of the City: way of life, culture, opportunities
 - Problems: waste, crime, slums
 - Safety valve?
- 29  **A Nation of Immigrants**
- Pushes and Pulls
 - "New immigrants" replace the old
 - New peoples, unlike the old, were largely poor & illiterate – and not Protestant!
 - Lived together (i.e. "Little Italy")
 - Problems in Europe motivated the move to America
- [Interactive Chart](#)
- 30  **Reactions to Immigration**
- Tammany Hall and big business of immigration
 - How to care for poor immigrants in the cities?
 - Social Gospel Movement
 - Jane Addams and the Hull House (settlement houses)
 - Others: Lillian Wald, Florence Kelley
- 31  **Adverse reactions to immigration**
- Return of nativism
 - Groups that favored restriction:
 - Labor Unions – why?

- Nativists (American Protective Association, Immigration Rest. League)
- Social Darwinists
- Congressional / Legal restrictions
- 32  **Immigration Patterns**
- 33  **City Problems**
 - Slums and Ethnic Neighborhoods
 - Ethnic strife and political problems
 - Machine politics: pol. parties in cities came under control of tightly organized groups of politicians
 - Most famous: Boss Tweed and Tammany Hall (New York City)
- 34  **Signs of Urbanization / Immigration**
 - Brooklyn Bridge, 1883
 - Skyscrapers
 - Street cars
 - Department stores
 - Statue of Liberty
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- 35  **Awakening conscience / reforms**
 - Social criticism and legislation
 - Settlement houses: Addams, Wald, Kelley
 - Structural reforms in government
 - Church involvement in the urban challenge (Social Gospel)
 - Social Darwinism effect
- 36  **Awakening Minds**
 - Public school movement
 - African-American Education: Washington, Carver, DuBois
 - New universities (growth began with 1862 Morrill Act and philanthropy of industrialists)
 - New “practical courses”
- 37  **New Science & Social Science**
 - New Health Programs
 - William James – Behavior Psychology, Philosophy/Psych of Religion and Pragmatism
 - Reaction to Evolution Theory: Sociology, Political Science, History, Criminal Science...
- 38  **Press, Reform, and Writers**
 - Linotype (1885) revolution
 - Library of Congress 1897
 - Sensationalism and *yellow journalism*
 - Magazine reading
 - Henry George
 - pragmatism
- 39  **Post-Civil War Writers**
 - Harlan Halsey’s dime novels
 - Gen. Lewis Wallace
 - Horatio Alger
 - Walt Whitman, Emily Dickinson
 - Mark Twain
 - Henry James, Jack London, Theodore Dreiser
 - More authors detailed, 579-585
- 40  **Moral Crusade**
 - 1873 Comstock Law
 - “New Morality” and new sexual attitudes in American culture
 - Effects on family
 - Women’s movement re-born: Carrie Chapman Catt; Ida Wells

- Prohibition
- 41  **Art & Entertainment**
- New American Artistic Triumphs, page 589-590
- Amusement
 - P.T. Barnum
 - Wild West Shows & Buffalo Bill
 - Development of Baseball
 - Naismith’s Basketball
 - Football