













































- 1  **1950s to Present**  
Unit 12  
AP United States History  
Mr. Michael Broach  
2009-2010
- 2  **FOREIGN POLICY, THE COLD WAR AND VIETNAM**  
1950 to 1980
- 3  **End to the Korean War**
  - 1952 Election: Eisenhower promises to “go to Korea”
  - Final truce in 1953 (after the death of Stalin)
  - DMZ Established; still in effect today
- 4  **“New Look” Foreign Policy**
  - Secretary of State John Foster Dulles
    - Goal: Roll back gains of communism and liberate captive peoples
  - SAC: Strategic Air Command
  - BRAVO Test, 1955
  - Hungarian Revolution, 1956 – Why did the U.S. not respond?
  - Domestic Problem: How to cut national spending while building up defenses?
- 5  **Nuclear Arms Race**
- 6  **Duck and Cover Drill, 1950**
- 7  **Vietnam Issues**
  - After World War II, French regain control of Indochina
  - Nationalist leader Ho Chi Minh
  - 1954 – French defeated at Dienbienphu
  - 1955 Geneva Conference:
    - Split Vietnam on 17<sup>th</sup> parallel
    - Promised elections in 1957 (didn’t happen)
    - North – Ho Chi Minh (communist)
    - South – Ngo Dinh Diem (nationalist)
- 8  **Cold War issues in Europe and the Middle East**
  - Reaction to NATO: Warsaw Pact
  - Geneva Conference, 1955
    - Good “spirit” between Khrushchev & Ike
    - Background on Khrushchev
    - SOURCE: John Lewis Gaddis, *The Cold War: A New History* (2005)
  - CIA-led coup in Iran: Shah Pahlavi
    - Middle Eastern resentment
  - 1957 Suez Crisis & Egyptian President Gamal Abdel Nassar
- 9  **Suez Crisis & The Middle East**
  - Result of the crisis
  - Oil issue
  - 1957 Eisenhower Doctrine
    - Pledged US military and economic aid to Middle Eastern countries resisting communism
    - First application: 1958 in Lebanon
  - 1960: Formation of OPEC
- 10  **Problems at the end of Eisenhower’s Term**
  - 1957 Sputnik
    - Reaction: National Defense and Education Act and NASA

- 1959 Visit to the United States
  - Camp David Meeting, planned to meet again in 1960, then: U-2 Incident
  - 1959 Cuban Revolution and Fidel Castro
- 11  **Kennedy's Foreign Policy Troubles**
- Vienna Summit 1961
  - Berlin Wall constructed
  - Flexible Response
    - Prompted by problems in Laos
    - Conventional military options
  - Vietnam: military advisors and support for Diem (for now)
- 12  **Trouble in the neighborhood**
- Alliance for Progress
  - Bay of Pigs failure – April 17, 1962
  - October 1962 Cuban Missile Crisis
    - Quarantine for 13 days
    - Local History: Low level flights & NAS Jacksonville
    - Result: Soviets removed the missiles
    - Real dangers now realized since the fall of the Soviet Union
    - Later Result: 1963 Nuclear Test Ban Treaty
- 13  **Cuban Missile Crisis Evidence**
- 14  **Lyndon Baines Johnson**
- Threat of nukes used in 1964 Election
  - USMC to Dominican Republic in 1965 to prevent communist coup
  - 1967 Six Day War
    - Israel attacked by Egypt & others
    - Conquered West Bank, Gaza, Sinai and Golan Heights
- 15  **Involvement in Vietnam**
- August 1964 Gulf of Tonkin Incident and the Gulf of Tonkin Resolution
  - Attack at Pleiku, SV → "Operation Rolling Thunder" (beginning March 1965)
    - General William Westmoreland
    - New technology: helicopters and weaponry (i.e. Agent Orange)
    - Take over by American forces and the draft
    - Definitions: Viet Cong and Viet Minh
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- 16  **Reactions at Home**
- Draft resistance
  - "Teach-ins"
  - LBJ orders the CIA to spy on protest organizations
  - 1968 Tet Offensive (January)
  - Peak of forces in 1968
  - Result: Johnson chooses not to seek a second term
  - Will discuss more of political and social ramifications in future segments...
- 17  **Nixon's Handling of Vietnam**
- Plan: "Vietnamization" and "Peace with Honor"
    - What is happening with the draft...
    - Appealing to the "silent majority"

- Nixon Doctrine
  - Problems for Nixon
    - 1968 My Lai Massacre published in 1970
    - Secret bombing of Cambodia
      - Protests at Kent State and Jackson State
    - June 1971: Pentagon Papers (Nixon's reaction: wire tapping)
- 18  **Conclusion to Vietnam?**
- 1972 Election: Announce that end is near
  - War Powers Act (1973): President must notify within 48 hours
  - Draft ends 1973
  - Official Cease-Fire in Vietnam 1973
  - North Vietnam breaks deal 1975
  - Fall of Saigon
- 19  **Vietnam Pictures**
- 20  **Vietnam Pictures, continued**
- 21  **Vietnam Pictures, continued**
- 22  **Nixon and Détente**
- Trip to China, February 1972
    - Normalize relations
    - Scale down US support of Taiwan
  - Trip to Moscow, May 1972
    - US to send food
    - ABM Treaty
    - SALT
- 23  **Other Foreign Issues – 1970s**
- Embargo on Chile in 1973 after communist coup of Salvador Allende
  - Yom Kippur War 1973
    - US Support for Israel = OIL EMBARGO
      - Alaska pipeline approved & National speed limit 55
    - Embargo lifted 1974; but prices higher
  - Ford: Helsinki Accords 1975
  - More "oil shocks" during Carter years
- 24  **President Jimmy Carter**
- Camp David Accords, 1978
    - Israel to withdraw from conquered territory
    - Egypt to respect boundaries
  - Treaty with Panama → Canal in 2000
  - Islamic Revolution in Iran, 1979
    - Effect on prices; OPEC raised higher
    - Gas lines
    - Hostage Crisis: Nov. 4, 1979 to Jan. 20, 1981
  - Soviet invasion of Afghanistan 1979 (US boycotted Moscow Olympics in 1980)
  - SALT II
- 25  **DOMESTIC POLITICS**  
1950 to 1980
- 26  **Dwight Eisenhower**
- Election of 1952
    - Role of Television

- Checkers Speech
- Joseph McCarthy
  - Rise: Accused State Department & Dean Acheson
  - Fall: Accused US Army
  - New historical research since the fall of the USSR
- 27  **Eisenhower Republicanism**
  - “Dynamic Conservatism”?
  - Had to accept some of the New Deal
  - Civil Rights (will discuss separately)
  - Interstate Highway System
- 28  **Late 1950s to JFK**
  - Second Term not as strong
  - Heart Attack / part-time president?
  - Teamsters & Jimmy Hoffa
  - Election of 1960
    - Importance of TV debates
    - Kennedy’s Catholicism
    - Close election
    - Eisenhower’s Farewell: “military-industrial complex”
- 29  **John Fitzgerald Kennedy**
  - Image of Camelot and Youth (Inaugural)
  - Young Cabinet
  - Idealism:
    - Peace Corps
    - “Go to the Moon”
  - New Frontier Programs – no real legislative success
  - Tax cut
  - Will discuss Civil Rights later
- 30  **Assassination – Nov. 22, 1963**
  - Warren Commission
  - Conspiracy Theories?
- 31  **Lyndon Baines Johnson**
  - 1<sup>st</sup> priority: Civil Rights (will discuss)
  - “Johnson Treatment”
  - Election of 1964 (already discussed)
  - Great Society
    - Michael Harrington, *The Other America* (1962)
  -
- 32  **Johnson’s Great Society**
- 33 
- 34  **Election of 1968**
- 35  **The Supreme Court**
  - Will discuss Civil Rights landmarks later
  - Famous Social Cases:
    - *Griswold v. Connecticut* (1965) – state cannot ban contraceptives
    - *Gideon v. Wainwright* (1963) – right to counsel
    - *Escobedo* (1964) and *Miranda v. Arizona* (1966) – right to remain silent; understand rights
  - Separation of church and state

- No prayer in schools
- "One man, one vote" – *Baker v. Carr*
- 36  **Warren Burger Court**
  - Warren E. Burger replaced Earl Warren as Chief Justice in 1971
  - Conservatives? Not so much...
  - Most famous: *Roe v. Wade* (1973)
- 37  **Richard Milhous Nixon**
  - Political history and "enemies"
  - Conservative revolt brewing
  - After Rachel Carson's *Silent Spring...*
    - EPA and OSHA created
    - Clean Air Act of 1970
    - Endangered Species Act of 1973
  - On Vietnam: appeasing?
  - Election of 1972: LANDSLIDE against George McGovern, then...
- 38  **Watergate!**
  - June 17, 1972 break-in
  - CREEP
  - Hearings and Secret taping
  - Executive privilege?
  - 25<sup>th</sup> Amendment
    - Spiro Agnew
    - Gerald Ford (unelected)
  - Pardon controversy
- 39  **Election of 1976 and Jimmy Carter**
  - Other issues in the Ford years will be addressed later (economy/society)
  - Return to "honesty" in 1976?
  - Carter's Problems: Economy and Foreign Policy blunders
    - Will discuss energy crisis in economics segment
    - Carter's "malaise" speech
    - Georgia advisors; unwillingness to work with Congress?
    - Three Mile Island, 1979
- 40  **Problems of the 1970s leads to...**
- 41  **THE CIVIL RIGHTS MOVEMENT**
- 42  **Segregation in the 1950s**
  - Signs of change on the horizon...
    - Jackie Robinson
    - Gunnar Myrdal, *An American Dilemma* (1944)
    - *Sweatt v. Painter* (1950) – no separate professional schools allowed
    - Truman's actions
- 43  **The Beginning – Two Landmarks**
  1. 1954 – *Brown v. Board of Education of Topeka, Kansas*
    - Overturns *Plessy v. Ferguson* (1896)
    - Southern resistance
    - September 1957: Little Rock Nine
    - 1957 Civil Rights Act – federal government can intervene to protect voting rights
  2. 1955 – Rosa Parks
    - Young Martin Luther King leads bus boycott
    - Founds SCLC in 1957; SNCC founded 1960

44  **Bus Boycott – first major success**45  **Early 1960s and Kennedy**

- Kennedy delayed action – why?
- 1960 – Freedom Rides
- Work with MLK / suspicion and the FBI?
- Oct. 1962 – James Meredith @ Ole Miss
- 1963 SNCC Voter Education Project
- Spring 1963 – MLK to Birmingham
  - Violence and famous Letter from a Birmingham Jail
  - June 11, 1963: JFK's "moral issue" speech

46  **"I have a dream"**

- March on Washington – August 1963
- Violence continued in 1963
  - Medgar Evers
  - Sept: 16<sup>th</sup> St. Baptist Church

47  **Johnson & Civil Rights reform**


- Goal # 1: Civil Rights Act of 1964
  - Bans discrimination in private facilities open to the public
  - Created E.E.O.C.
  - Title VII – gender equality?
- "Affirmative Action" for federal jobs (Executive Order, not law)
- Voting Rights Act of 1965
- 24<sup>th</sup> Amendment: end to poll taxes

48  **Continued Problems**

- Freedom Summer, 1964
- March from Selma to Montgomery
  - LBJ: "We Shall Overcome"; signed Voting Rights Act

49  **Movement Divides after 1965**

- 1 Violence
  - Watts Riot, L.A. 1965
  - What about the cities? Was MLK too passive?
  - Malcolm X
  - Nation of Islam
  - Black Panther Party (1967)
  - Stokely Carmichael becomes head of SNCC – advocates "Black Power"
- 3 Non-Violent
- 4 • MLK continued non-violent protest in the South
  - Began some campaigns in the North
  - Distances from LBJ on Vietnam issue (draft)
  - Memphis – April 4, 1968 – Martin Luther King is assassinated

50  **Was the dream fulfilled?**

- Later efforts:
  - Nixon's Philadelphia Plan (1971)
  - Some reaction against affirmative action
- Did help spur other movements...
  - Women's Rights / Feminist movement

- Social movements
- Cesar Chavez and migrant workers in SW

51  **ECONOMY AND SOCIETY**

1950 to 1980

52  **THE ECONOMY**

Part 1

53  **1950s Consumer Economy**

- Importance of Television
- McDonalds, 1955
- Economic Affluence

54  **Problems**

- How to balance the budget and pay for defense spending?
  - Eisenhower's Problem in his second term
  - Problem grows in the 1960s
- Poverty growing
- Vietnam and the Great Society – large drain on federal budget (deficit grows)

55  **1970s Stagflation**


- Good times are over, causes:
  - Increase in women and teenage workers – more competition for jobs and higher unemployment
  - Government regulation
  - Less investment in new machinery and manufacturing
  - Inflation and deficit spending
  - Fluctuation and rise in crude oil prices
  - Cost of living tripled
  - New competition from Germany and Japan
  - Recessions in the 1970s

56  **Data**57  **Data, continued**58  **Political Responses**

- Nixon: 90 day wage ceiling 1971 and off the gold standard
  - Goal: Stimulate the economy
  - Result: nothing
- How to deal with "oil shocks"
- Recession in the Carter Years, causes:
  - Dependence on foreign oil
  - Budget deficits
  - Value of the US dollar dropped
  - Interest rates rose dramatically
- Carter's responses: Energy conservation and national pep talk?

59  **SOCIAL CHANGE**

Part 2

60  **1950s Society**

- Concept of the American Family
- Women's Roles
- Televangelism: Billy Graham, Oral Roberts, Bishop Fulton J. Sheen
- Music: Elvis Presley and Rock n' Roll
- Another clash of cultures brewing...
- Beat movement, or "beatniks"

61  **1950s Culture, continued**

- Literature:
  - Not as dynamic as previous periods, though some notable authors:
    - Hemingway
    - Steinbeck
    - Kurt Vonnegut, Jr., *Slaughterhouse Five*
    - J.D. Salinger, *Catcher in the Rye*
  - Poetry: Ezra Pound
- Plays
- Movies (conflicting themes, i.e. *Gidget*)

62  **Cultural Upheaval of the 1960s**

- Gradual at first...
  - Image of JFK / youthfulness
  - Beatles
  - THEN...

63  **Tumultuous Social Change**

- Causes:
  - Vietnam and Civil Rights
  - Baby boomers? (Broach's theory)
  - Growing skepticism about authority
- Other signs:
  - Church attendance drops noticeably
  - Reform movements everywhere (even the Catholic Church – Vatican II)

64  **Social Change**

- Free Speech Movement at UC-Berkeley
- Drugs – Acid, LSD, and others
- Sexual Revolution: "Free Love" and "Gay Pride"
- SDS: Students for a Democratic Society
- Weathermen (Bill Ayers!)
- Radical split in the Civil Rights movement
- REACTIONS:
  - "Silent Majority"
  - Conflict of cultures

65  **1970s Feminist Movement**

- 1972 Title IX of Education Acts
  - No gender discrimination in federally funded activities (i.e. athletics)
- Equal Rights Amend. (ERA) Movement
  - Won approval in Congress 1972
  - Phyllis Schlafly – Stop ERA Movement
  - Amendment pulled 1982
- Women's Liberation Movement
  - Began in the 1960s, continued in early 1970s

66  **Concept of Family?**

- Challenges:
  - Youth / Protest generation
  - Sexual Revolution and "Free Love"
  - ERA and "Women's Lib" movement
  - *Roe v. Wade* and birth control
  - Rising divorce rate from mid-1960s on

- Support for the traditional family:
  - Catholic Church
  - Growing support of "ordinary Americans"

67 **Important to Remember...**

68 **What's to come...**

The Conservative movement of the 1980s was a reaction to the upheavals of the 1960s and early 1970s

69 **1980 TO PRESENT**

This section will begin with the Presidents DVD from Carter to G.W. Bush. After the DVD concludes, we will have a discussion of the general themes of the time period.

70 **Reagan Years**

- Neoconservatives
  - Deregulation and shrink the federal budget
  - Cut taxes
  - Anti-liberal programs
  - Strong on foreign policy
  - Social issues

71 **Major Events of the Reagan Years**

- 1 • Domestic:
  - Budget cuts
  - Assassination attempt 1981
  - Tax cut (supply-side economics) → 1983 economic recovery
  - Easy re-election 1984
  - Iran-Contra Scandal
  - Budget deficits
  - Reactions to Reagan
  - Religious Right
  - Pro-choice movement and the Courts
  - Savings & Loans bailout
- 2 • Foreign Affairs:
  - Hostages freed
  - Increase in defense spending
  - How to end the Cold War? ("peace through strength")
  - SDI
  - Middle East & Latin America
  - "Charlie Wilson's War" in Afghanistan
  - Meetings with Gorbachev
  - Raid on Libya 1986
  -

72 **Ending the Cold War**

- *Glasnost* and *perestroika*
- Major events:
  - Papal visit to Poland
  - SDI, arms and "evil empire" speech
  - Summit meetings
  -


73 **1989**

- Tiananmen Square, China

- Collapse of Eastern European states
- December: Berlin Wall
- Results:
  - Fall of USSR in 1991

74  **President George H.W. Bush**

- End of the Cold War
- Persian Gulf War and Saddam Hussein
- Americans with Disabilities Act (ADA)
- Clarence Thomas to the Supreme Court
- Broke the “read my lips” pledge by agreeing to tax increase

75  **President Bill Clinton**

- 1992 Election/Ross Perot
- Failure of Health Care reform
- Oklahoma City bombing in 1995
- Columbine 1999
- Foreign Affairs:
  - Troops to Somalia, 1993
  - Balkans and Kosovo, 1995 to 1999
  - 1999 Israeli-Palestinian Summit at Camp David

76  **1994 Midterm Revolt and Clinton in Trouble**

- Contract with America
- Clinton moves to the middle
- 1996 re-election
- Scandals finally catch up with Clinton

77  **Rise of Radical Islam**

- 1993 – World Trade Center bombing
- 1995 – Bombing of US-Saudi facility in Riyadh
- 1996 – Taliban seize power in Afghanistan
- 1998 – U.S. embassies in Kenya & Tanzania leveled (Bin Laden)
- 2000 – *USS Cole* bombed in Yemeni waters
- 2001 – Attacks of September 11<sup>th</sup>

78  **2000 Election pictures**

79  **September 11<sup>th</sup>, 2001**


80  **President George W. Bush**

- Major Events
  - Tax cut
  - September 11<sup>th</sup> and the War on Terror
  - Iraq – removing Saddam Hussein and securing the peace
  - Hurricane Katrina
  - Role of government
  - 2006 Midterm Elections

- Housing collapse then Recession 2008

81  **Election of 2008 and  
President Barack Obama**

- Major issues
- How to solve economic problems?
- What is our role in world affairs?
- How to handle the continued threat of terrorism

82  **It has been a pleasure to serve you this year!**  
*Good luck on the AP Exam and in Senior Year! ☺*