

- 1  **The Stormy 1960s**  
Unit 12B (Kennedy, Ch. 38)  
Will cover thematically!
- 2  **The Cold War in the 1960s**  
Climax and détente  
A Hot War in Vietnam  
  
Kennedy, Ch. 38  
Vietnam sections of Ch. 39
- 3  **Kennedy's Foreign Policy Troubles**
  - o Vienna Summit 1961
  - o Berlin Wall constructed
  - o Flexible Response
    - o Prompted by problems in Laos
    - o Conventional military options
  - o Vietnam: military advisors and support for Diem (for now)
- 4  **Trouble in the neighborhood**
  - o Alliance for Progress
  - o Bay of Pigs failure – April 17, 1961
  - o October 1962 Cuban Missile Crisis
    - o Quarantine for 13 days
    - o Local History: Low level flights & NAS Jacksonville
    - o Result: Soviets removed the missiles
    - o Real dangers now realized since the fall of the Soviet Union
    - o Later Result: 1963 Nuclear Test Ban Treaty
- 5  **Cuban Missile Crisis Evidence**
- 6  **Lyndon Baines Johnson**
  - o Threat of nukes used in 1964 Election
    - o VIDEO: <http://youtu.be/ExjDzDsgbww>
  - o USMC to Dominican Republic in 1965 to prevent communist coup
  - o 1967 Six Day War
    - o Israel attacked by Egypt & others
    - o Conquered West Bank, Gaza, Sinai and Golan Heights
- 7  **Involvement in Vietnam**
  - o August 1964 Gulf of Tonkin Incident and the Gulf of Tonkin Resolution
  - o Attack at Pleiku, SV → "Operation Rolling Thunder" (beginning March 1965)
    - o General William Westmoreland
    - o New technology: helicopters and weaponry (i.e. Agent Orange)
    - o Take over by American forces and the draft
    - o Definitions: Viet Cong and Viet Minh
  - o
- 8  **Reactions at Home**
  - o Draft resistance

- o "Teach-ins"
- o LBJ orders the CIA to spy on protest organizations
- o 1968 Tet Offensive (January)
- o Peak of forces in 1968
- o Result: Johnson chooses not to seek a second term
- o Will discuss more of political and social ramifications in future segments...

9  **Nixon's Handling of Vietnam**

- o Plan: "Vietnamization" and "Peace with Honor"
  - o What is happening with the draft...
  - o Appealing to the "silent majority"
- o Nixon Doctrine
- o Problems for Nixon
  - o 1968 My Lai Massacre published in 1970
  - o Secret bombing of Cambodia
  - o Protests at Kent State and Jackson State
  - o June 1971: Pentagon Papers (Nixon's reaction: wire tapping)

10  **Conclusion to Vietnam?**

- o 1972 Election: Announce that end is near
- o War Powers Act (1973): President must notify within 48 hours
- o Draft ends 1973
- o Official Cease-Fire in Vietnam 1973
- o North Vietnam
  - o breaks deal 1975
- o Fall of Saigon

11  **Vietnam Pictures**

12  **Vietnam Pictures, continued**

13  **Vietnam Pictures, continued**

14  **Politics of the Sixties**

Kennedy and Johnson Years to the Election of 1968

15  **John Fitzgerald Kennedy**

- o Image of Camelot and Youth (Inaugural)
- o Young Cabinet
- o Idealism:
  - o Peace Corps
  - o "Go to the Moon"
- o New Frontier Programs – no real legislative success
- o Tax cut
- o Will discuss Civil Rights later

16  **Assassination – Nov. 22, 1963**

- o Warren Commission
- o Conspiracy Theories?

17  **Lyndon Baines Johnson**

- o 1<sup>st</sup> priority: Civil Rights (will discuss)

- o "Johnson Treatment"
- o Election of 1964 (already discussed)
- o Great Society
  - o Michael Harrington, *The Other America* (1962)
- o

18  **Johnson's Great Society**

19

20  **Election of 1968**

21  **Achieving the Dream and Reaching the Mountain Top**

The Modern Civil Rights Movement in the 1960s

22  **Early 1960s and Kennedy**

- o Kennedy delayed action – why?
- o 1960 – Freedom Rides
- o Work with MLK / suspicion and the FBI?
- o Oct. 1962 – James Meredith @ Ole Miss
- o 1963 SNCC Voter Education Project
- o Spring 1963 – MLK to Birmingham
  - o Violence and famous Letter from a Birmingham Jail
  - o June 11, 1963: JFK's "moral issue" speech

23  **"I have a dream"**

- o March on Washington – August 1963
  - o The pinnacle speech of the era: <http://youtu.be/V57lotnKGF8>
- o Violence continued in 1963
  - o Medgar Evers
  - o Sept: 16<sup>th</sup> St. Baptist Church

24  **Johnson & Civil Rights reform**

- o Goal # 1: Civil Rights Act of 1964
  - o Bans discrimination in private facilities open to the public
  - o Created E.E.O.C.
  - o Title VII – gender equality?
- o "Affirmative Action" for federal jobs (Executive Order, not law)
- o Voting Rights Act of 1965
- o 24<sup>th</sup> Amendment: end to poll taxes

25  **Continued Problems**

- o Freedom Summer, 1964
- o March from Selma to Montgomery
  - o LBJ: "We Shall Overcome"; signed Voting Rights Act

26  **Movement Divides after 1965**

- 1 Violence
- 2 Non-Violent
- 3 • Watts Riot, L.A. 1965
  - What about the cities? Was MLK too passive?

- Malcolm X
  - Nation of Islam
  - Black Panther Party (1967)
  - Stokely Carmichael becomes head of SNCC – advocates “Black Power”
- 4
- MLK continued non-violent protest in the South
  - Began some campaigns in the North
  - Distances from LBJ on Vietnam issue (draft)
  - Memphis – April 4, 1968 – Martin Luther King is assassinated
- 27  **Was the dream fulfilled?**
- Later efforts:
    - Nixon’s Philadelphia Plan (1971)
    - Some reaction against affirmative action
  - Did help spur other movements...
    - Women’s Rights / Feminist movement
    - Social movements
    - Cesar Chavez and migrant workers in SW
- 28  **1960s Economy**  
(Brief Overview)
- 29  **Overview**
- Consumerism of the 50s continues into the 60s
    - Fashion changes as society changes
  - How to balance the budget and pay for defense spending?
    - Eisenhower’s Problem in his second term
    - Problem grows in the 1960s
  - Poverty growing
  - Vietnam and the Great Society – large drain on federal budget (deficit grows)
- 30  **The upheaval of 1960s Society**  
Well, it started out normal...  
Then came the hippies!!
- 31  **Cultural Upheaval of the 1960s**
- Gradual at first...
    - Image of JFK / youthfulness
    - Beatles
    - THEN...
- 32  **Tumultuous Social Change**
- Causes:
    - Vietnam and Civil Rights
    - Baby boomers? (Broach’s theory)
    - Growing skepticism about authority
  - Other signs:
    - Church attendance drops noticeably
    - Reform movements everywhere (even the Catholic Church – Vatican II)
- 33  **Social Change**

- o Free Speech Movement at UC-Berkeley
- o Drugs – Acid, LSD, and others
- o Sexual Revolution: “Free Love” and “Gay Pride”
- o SDS: Students for a Democratic Society
- o Weathermen (Bill Ayers!)
- o Radical split in the Civil Rights movement
- o REACTIONS:
  - o “Silent Majority”
  - o Conflict of cultures