

### **Section 1 – Major Terms/People/Events (Before Class)**

**Directions:** In preparation for your group discussion, make sure that you are familiar with the terms, people, and events listed below. Your preparation may be as simple as reviewing and highlighting these items in your textbook. Writing out full and elaborate descriptions for each is **not** required.

#### 27.2

conglomerates  
franchises  
Ray Kroc  
William H. Whyte, *The Organization Man*  
“baby boom” generation  
Dr. Jonas Salk  
Dr. Benjamin Spock  
women’s roles  
comic books  
literature of the 1950s

Interstate Highway Act  
New consumerism-1950s  
planned obsolescence

#### 27.3

mass media  
FCC  
Edward R. Murrow  
beat movement  
Jack Kerouac  
origins of “rock-n-roll”  
Elvis Presley  
1950s jazz

#### 27.4

white flight  
Michael Harrington  
urban renewal  
*braceros*  
Longoria incident  
termination policy

**YOU ARE ENCOURAGED  
TO USE THE INTERNET TO  
FIND USEFUL  
INFORMATION FOR YOUR  
GROUP DISCUSSIONS.**

### **Section 2 – Group Discussion (During Class)**

**Directions:** You are to discuss the questions below in your group. One or more members should take notes of the group responses and report findings/responses to the entire class.

- How did expectations change from one generation to the next?
- How did social critics react to the “conformity” of the 1950s?
- Were the 1950s truly an ideal, perfect time as seen in the movies? Any examples of movies that portray this?
- How did new technology affect politics? society? the economy?
- What effects did the baby boom generation have on future time periods? Schools? Is this dramatic surge in the birth rate responsible for later social issues, such as the “hippie culture” that existed in the 1960s? What effects does the “baby boom” have on our future?
- How did the interstate highway system change the American economy (and even society)? Did it cause the growth of the Sunbelt? Or the suburbs?
- What was the result of white flight? How are Americans and American cities addressing the effects of this today?

**These ideas will be discussed in a seminar format at our next class meeting.**